

★ ★ **BIG HAIR** ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

COUNTRY FAIR

FEBRUARY 23, 2019 • 6-10P

FAIR MARKET, 1100 E. 6TH STREET, AUSTIN, TX 78702

BENEFITING CREATIVE ACTION

SPONSOR & MARKETING OPPORTUNITIES

Event chairs:
Carly and Clayton Christopher &
Jim McDermott and David Rodriguez

Featuring:





FEBRUARY 23RD, 2019

6 PM, FAIR MARKET

Big Top Sponsors:
Carly and Clayton Christopher

EVENT COMMITTEE

Co-Chairs:

Carly & Clayton Christopher
Jim McDermott & David Rodriguez

Committee:

Laura Aidan • Tara Barnes
Emily Beckman • Laurie Gosda
Tara Miko Grayless • Patty Schatz
Serene Warren

CREATIVE ACTION BOARD OF DIRECTORS

Carron Whittaker, Chair
Lonnie Cooper, Vice Chair
Jim McDermott, Treasurer
Sarah Richardson, Secretary
Verónica Castro de Barrera
Carly Christopher
Troy Madres
Adrián Rizo
Heather Venard
Serene Warren



**JOIN US FOR A FUN-FILLED CARNIVAL WITH
FOOD, SIGNATURE DRINKS, AND GAMES!**

WILD CARNIVAL GAMES • LIVE MUSIC
FOOD & DRINKS • COMPLIMENTARY HAIRSTYLES
YOUTH PERFORMANCES • LIVE ART • PHOTO BOOTH
LIVE AUCTION • MYSTERY PRIZE BAGS



WHO WE ARE

The mission of Creative Action is to spark and support the academic, social, and emotional development of young people.

Through interactive classroom performances, after-school residencies, and community-based programs, our team of professional teaching artists inspires youth to be creative artists, courageous allies, critical thinkers, and confident leaders in their community. When youth develop their creativity, compassion, confidence, and critical thinking skills, build meaningful connections with peers and positive role models, they become successful adults who contribute to their communities and thrive in their careers and relationships.

Creative Action is a nonprofit, arts-based, youth development organization that provides fun, hands-on creative learning programs in the classroom, in after-school settings and in the community. We are the largest provider of arts learning programs in Central Texas, reaching 20,000 young people and the adults who care for them every year. We use the creative arts to actively engage students in exploring age-appropriate social issues, building appreciation for diversity, and learning how to make a positive difference in their communities.

WHY SPONSOR THE BIG HAIR COUNTRY FAIR

- A fun and creative event experience unlike anything else in Austin to share with your colleagues, clients, and personal guests!
- Feel like a kid again in an adult carnival with games, prizes, signature cocktails, carnival food favorites, interactive art-making, live music, and more!
- Connect with 300 influential Austinites who share our passion for changing the lives of young people through the arts.
- Gain amazing brand exposure before, during, and after the event! Our social media platforms and website reach 8,700+ followers, our e-newsletter reaches 11,000+ readers, and our annual report reaches 500+ supporters.
- Enjoy performances by local bands and talented youth artists.
- Sip on specialty drinks from Austin's premier beverage brands.
- Bid on exciting, one-of-a-kind experiences and packages in our live auction or purchase an exclusive surprise bag featuring dozens of local brands.
- Support 20,000 youth and 100+ professional teaching artists in our community with your generous contribution to our event!

THANK YOU FOR MAKING A DIFFERENCE IN THE LIVES OF CENTRAL TEXAS YOUTH!

SECURE YOUR SPONSORSHIP TODAY!

Go online at BIGHAIRCOUNTRYFAIR.ORG
or complete the last page of this packet.

PRESENTING BIG TOP SPONSOR \$25,000 EXCLUSIVE	BEEHIVES & BOUFFANTS TABLE SPONSOR \$15,000	RAZZLE DAZZLE SPONSOR \$10,000	FERRIS WHEEL SPONSOR \$7,500	COTTON CANDY SPONSOR \$5,000	COUNTRY FAIR FUN SPONSOR \$3,000
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Pre and Post Event Benefits

Recognition as Presenting Sponsor in all online & print event materials	X					
Logo inclusion on all printed event materials	X	X				
Promotion of your company on social media	5 posts	4 posts	3 posts	2 posts		
Recognition in all pre-event guest communications	X	X	X	X		
Creative Engagement Workshop held for your company and/or friends	2x	2x	1x (15 people)	1x (10 people)		
Promotional table at Creative Action events throughout the year to promote your brand/organization	X	X	X	X	X	
Listing in Annual Report	X	X	X	X	X	X
Recognition and link on Creative Action and Big Hair Country Fair websites	X	X	X	X	X	X
Special invitations during the year to Creative Action events	X	X	X	X	X	X
Invitation to tour our space and see the students in action	X	X	X	X	X	X

Night of Event Benefits

Table for 10 guests	2	1	1	1	1	1
Access to carnival games, hairstyling, all-you-can-eat dinner, and signature cocktails by our presenting sponsors	X	X	X	X	X	X
Logo featured in fundraising video during the event as Presenting Sponsor	X					
Logo featured in the live auction slideshow as Live Auction Sponsor		X				
Prominent logo display in surprise bag area and recognition as Mystery Prize Sponsor			X			
Prominent logo display in Fair Market valet area and recognition as Valet Sponsor				X		
Live art created at the event with your company's logo - art piece to be displayed at Creative Action and/or your office	X	X	X	X		
Verbal recognition during live program	X	X	X	X		
Promotional item included in gift bags for guests	X	X	X	X		

THANK YOU FOR SPONSORING BIG HAIR COUNTRY FAIR!

Creative Action is a 501(c)3 nonprofit organization. Your sponsorship or ticket is partially tax-deductible.

Please select your sponsorship level:

- \$25,000 Presenting Sponsor \$15,000 Beehives & Bouffants \$10,000 Razzle Dazzle \$7,500 Ferris Wheel
 \$5,000 Cotton Candy \$3,000 Country Fair Fun \$300 Single Tickets Qty: _____

Name or Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: () _____ Email: _____

Official Listing for Table or Sponsor Recognition: _____

Vector file logos must be sent to christa@creativeaction.org by January 31, 2019 for inclusion on event materials.

- I prefer not to be listed as a sponsor of Big Hair Country Fair.
 I wish to pay my pledge in full.
 I wish to pay online at BIGHAIRCOUNTRYFAIR.ORG
 Please find my enclosed check.
 Please charge my card.
 I will submit payment to Creative Action on or before February 11, 2019.
 I wish to pay my pledge in 3 monthly installments on my credit card beginning _____
 I will not be able to attend, but please accept my gift of \$_____ to support Creative Action.

Please make checks payable to Creative Action. If paying by credit card, please provide the following information:

Credit Card #: _____ CVC: _____ Exp. Date: ____/____

Signature: _____ Date: ____/____

Please email, fax or mail completed forms to:
Creative Action, 2921 E 17th St, Bldg B, Box 7, Austin, TX 78702
alexa@creativeaction.org

For more information about Big Hair Country Fair, please contact Alexa Mutchler
at 512.442.8773 ext. 110 or at alexa@creativeaction.org.

