

Fair Market
1100 E. 5th St
Austin, TX
78702

Benefiting:

creative
ACTION

BIG HAIR

COUNTRY FAIR

FEBRUARY
24TH, 2018

LIVE MUSIC

SPONSOR PACKET

Event chair:
CARLY CHRISTOPHER

Presented by





FEBRUARY 24th, 2018 6:00 PM FAIR MARKET

Event Chair: Carly Christopher
MC: Elizabeth McQueen

Event Committee
Carly Christopher, Chair
Emily Beckman, Debra Davis, Yvette Farrell, Laurie Gosda, Tara Miko Grayless, Lisa Hickey, Jim McDermott, Celeste Quesada, Emily Stengel, Serene Warren

Creative Action Board of Directors
Carron Whittaker, Chair Adrián Rito, Vice Chair
Monica Gill, Treasurer
Verónica Castro de Barrera, Laura Buehler, Carly Christopher, Lonnie Cooper, Raman N. Dewan, Lisa Hickey, Troy Madres, Jim McDermott, Celeste Quesada, Heather Venard



Join us for a Fun-Filled Carnival with food, Signature Drinks and games!

Don't miss Creative Action's signature event, Big Hair Country Fair, unlike any event in Austin! Dine on all you can eat BBQ and enjoy specialty drinks from our sponsors Deep Eddy Vodka, Mighty Swell, High Brew Coffee, Waterloo Sparkling Water, and Austin Eastciders!

Wild Carnival Games Complementary Hairstyles Live Music

Interactive Art Photo Booth Youth Performances Mystery Prize Bags



WHO WE ARE

Our Mission: To spark and support the academic, social, and emotional development of young people.

Creative Action is a nonprofit, arts-based, youth development organization that provides fun, hands-on creative learning programs in the classroom, in after school settings and in the community. Whether our youth are creating original films, painting a mural, or performing an original play, we use the creative arts to actively engage students in exploring age-appropriate social issues, building appreciation for diversity and learning how to make a positive difference in their communities.

Our approach, from the students we serve to the depth, breadth and duration of support we provide, is unique. With 80+ professional Teaching Artists trained in educational and youth development best practices, we deliver programming to more than 20,000 Central Texas youth from various socioeconomic backgrounds year round. By using our specially-designed creative youth development curriculum, we develop what we call "4C" students - Creative Artists, Courageous Allies, Critical Thinkers and Confident Leaders.

Our programs have a proven track record of success: 82% of participants feel they can use art to express themselves; 93% stand up for people who are being treated unfairly; and 95% believe they can make a difference in the world after participating in Creative Action.

WHY SPONSOR THE BIG HAIR COUNTRY FAIR

- A fun and creative event experience unlike anything else in Austin to share with your colleagues, clients, and personal guests!
- Feel like a kid again in an adult carnival with games, prizes, signature cocktails, carnival food favorites, interactive art-making, live music, and more!
- Connect with 300 influential Austinites who share our passion for changing the lives of young people through the arts.
- Gain amazing brand exposure before, during, and after the event! Our social media platforms and website reach 4,000+ followers, our e-newsletter reaches 8,000+ readers, and our annual report reaches 500+ supporters.
- Enjoy performances by local bands and talented youth artists.
- Sip on specialty drinks from Austin's premier beverage brands Deep Eddy Vodka, Mighty Swell, High Brew Coffee, Waterloo Sparkling Water and Austin Eastciders.
- Bid on exciting, one-of-a-kind experiences and packages in our live auction or purchase an exclusive surprise bag featuring dozens of local brands.
- Support 20,000 youth and 80+ professional teaching artists in our community with your generous contribution to our event!

THANK YOU FOR MAKING A DIFFERENCE IN THE LIVES OF CENTRAL TEXAS YOUTH!

SECURE YOUR SPONSORSHIP BY NOVEMBER 1ST!

PRESENTING BIG TOP SPONSOR \$25,000 EXCLUSIVE	BEEHIVES & BOUFANTS TABLE SPONSOR \$15,000	RAZZLE DAZZLE ENTERTAINMENT SPONSOR \$10,000	FERRIS WHEEL SPONSOR \$7,500	COTTON CANDY SPONSOR \$5,000	COUNTRY FAIR FUN TABLE SPONSOR \$3,000
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Pre and Post Event Benefits						
Recognition as Presenting Sponsor in all online and printed event materials	X					
Logo inclusion on all printed materials related to the event	X	X				
Promotion of your company on social media	5 posts	4 posts	3 posts	2 posts		
Recognition in all pre-event guest communications	X	X	X	X		
Recognition as donor in monthly e-newsletter	X	X	X	X	X	
Listing as donor in Annual Report	X	X	X	X	X	X
Recognition and link on Creative Action and Big Hair Country Fair websites	X	X	X	X	X	X
Special invitations during the year to Creative Action events	X	X	X	X	X	X
Invitation to tour our space and see the students in action	X	X	X	X	X	X
Night of Event Benefits						
Table for 10 guests	2	1	1	1	1	1
Access to carnival games, hairstyling, BBQ dinner, and signature cocktails by our presenting sponsors	X	X	X	X	X	X
Logo featured in fundraising video during the event at Presenting Sponsor	X					
Logo featured in the live auction slideshow as Live Auction Sponsor		X				
Prominent logo display in band/stage area and recognition as Entertainment Sponsor			X			
Live art created at the event with your company's logo - art piece to be displayed at Creative Action and/or your office	X	X	X	X		
Verbal recognition during live program	X	X	X	X		
Promotional item included in gift bags for guests	X	X	X	X		
Logo featured at a carnival game					X	
Logo inclusion/listing on event signage and in program	X	X	X	X	X	X

THANK YOU FOR SPONSORING BIG HAIR COUNTRY FAIR!

Creative Action is a 501(c)3 nonprofit organization. Your sponsorship or ticket is partially tax-deductible.

Please select your sponsorship level:

- \$25,000 Presenting Sponsor \$15,000 Beehives & Boufants \$10,000 Razzle Dazzle \$7,500 Ferris Wheel
 \$5,000 Cotton Candy \$3,000 Country Fair Fun \$300 Single Tickets Qty: _____

Name or Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: () _____ Email: _____

Official Listing for Table or Sponsor Recognition: _____

Vector file logos must be sent to christa@creativeaction.org by January 30, 2018 for inclusion on event materials.

- I prefer not to be listed as a sponsor of Big Hair Country Fair.
 I wish to pay my pledge in full.
 I wish to pay online at BIGHAIRCOUNTRYFAIR.ORG
 Please find my enclosed check.
 Please charge my card.
 I will submit payment to Creative Action on or before February 12, 2018.
 I wish to pay my pledge in 3 monthly installments on my credit card beginning _____
 I will not be able to attend, but please accept my gift of \$ _____ to support Creative Action.

Please make checks payable to Creative Action. If paying by credit card, please provide the following information:

Credit Card #: _____ CVC: _____ Exp. Date: ____/____

Signature: _____ Date: ____/____

Please email, fax or mail completed forms to:
Creative Action, 2921 E 17th St, Bldg B, Box 7, Austin, TX 78702
corinna@creativeaction.org

For more information about Big Hair Country Fair, please contact Corinna Archer Kinsman at 512.442.8773 ext. 124 or at corinna@creativeaction.org

